



# 11TH ANNUAL PALLIATIVE CARE SUMMIT

HYATT SAN FRANCISCO AIRPORT  
APRIL 8-9, 2019



**Join us as a sponsor, and get your name, product or service in front of the right audience** at the Coalition for Compassionate Care of California's 11th Annual Palliative Care Summit!

As a sponsor of California's premier palliative care conference, your organization is viewed as a leader in the mission to change patient-centered care for all seriously ill Californians. Your organization's name will be recognized throughout the two-day event and during the opening welcome reception the night before.

With more than 400 attendees expected, your organization will be recognized by healthcare administrators, doctors, nurses, physician assistants, social workers, educators, chaplains and engaged patients dedicated to making palliative care a standard part of treatment for seriously ill adults and children.

From executive level leadership to front-line practitioners, participants are committed to sharing and learning best practices for creating meaningful and engaging patient experiences to improve care for patients nearing the end of life.

Sponsorship of this premier conference will promote your organization and raise your exposure among major thought leaders devoted to changing the culture of healthcare for all Californians.

Fax your completed sponsorship application to (888) 789-9475, or email to [kbond@CoalitionCCC.org](mailto:kbond@CoalitionCCC.org). PCI compliance does not allow us to accept credit card information via email. For your security please fax your credit card or pay online.

For more information or to pay online, contact Kristen Bond, (916) 489-2222 or visit [CCCCSummit.org](http://CCCCSummit.org)

## BREAKDOWN OF ATTENDEES

Nurses/Nurse Practitioners	43%
Physicians/Physician Assistants	23%
Social Workers	14%
Senior Management	11%
Engaged Patients (e-Patients)	5%
Clergy	2%
Education/Research	2%

# SPONSORSHIP INFORMATION

		Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Exhibitor \$1,000	
2019 SUMMIT SPONSORSHIP OPPORTUNITIES	Summit	Verbal recognition at welcome and close of Summit	●	●	●		
		Recognition in video projection	●	●	●	●	●
		Recognition on welcome signage	●	●	●	●	
		Recognition in printed Summit program	●	●	●	●	
		Recognition and logo in printed Summit brochure (time permitting)	●	●	●		
		Recognition in Summit email communication	●	●	●		
		Logo recognition on Summit website	●	●	●	●	
		Brief description of company/organization on Summit website	●	●			
		Mentions on social media outlets during Summit	●				
		Complimentary Summit registration(s)	●	●	●	●	●
		One (1) complimentary exhibit table	●	●			●
	Year-Round	Informational/Educational post on CCCC's blog	●				
		Year-round exposure via education marketing and trainings	●	●	●		
		Visibility on CCCC website	●	●	●	●	
Recognition in educational email marketing		●	●				
Recognition slide in CCCC produced webinar presentations		●	●	●			
Recognition in education confirmations and reminders		●	●				
Recognition sheet in CCCC produced training binders	●	●					

## OTHER OPPORTUNITIES INCLUDE

LEVEL	OPPORTUNITIES	LEVEL	OPPORTUNITIES
Platinum (\$10,000)	Summit Sponsor	Silver (\$3,000)	Leadership Awards Sponsor Lunch Sponsor WiFi Sponsor
Gold (\$5,000)	Keynote Sponsor Reception and Poster Session Sponsor Tote Bag Sponsor	Bronze (\$1,500)	Break Sponsor Breakfast Sponsor Lanyard Sponsor* Notebook & Pen Sponsor*

\*Pricing for Lanyard and Notebook/Pen sponsorships does not include materials.

# SPONSORSHIP APPLICATION FORM

## CONTACT INFORMATION (Please call or email to confirm availability)

Sponsor Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Representative Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP SELECTION (Please call or email to confirm availability)

- PLATINUM SPONSORSHIP (\$10,000)
- GOLD SPONSORSHIP (\$5,000)
- SILVER SPONSORSHIP (\$3,000)
- BRONZE SPONSORSHIP (\$1,500)

### TO DISCUSS OTHER OPPORTUNITIES:

Contact Kristen Bond  
kbond@CoalitionCCC.org  
(916) 489-2222

## PAYMENT OPTIONS (Please select your payment method. PCI compliance does not allow us to accept credit card information via email. For security please fax your credit card to the number below.)

- Check is enclosed
- Charge my credit card (information below)

or pay online today: <https://cccc19sponsor.eventbrite.com>

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

FAX OR EMAIL APPLICATION TO:  
Coalition for Compassionate Care of California  
888-789-9475 fax  
kbond@coalitionccc.org

FOR QUESTIONS OR TO ADD AN EXHIBIT  
TABLE: Contact Kristen Bond  
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