



COALITION FOR
COMPASSIONATE CARE
OF CALIFORNIA

12th ANNUAL SUMMIT

HYATT REGENCY SACRAMENTO
MAY 5-6, 2020

EDUCATIONAL SPONSORSHIP INFORMATION

EDUCATIONAL SPONSOR INFORMATION



Join us as an educational sponsor, and get your name, product or service in front of the right audience at the Coalition for Compassionate Care of California's 12th Annual Palliative Care Summit!

As an educational sponsor of California's premier palliative care conference, your organization is viewed as a leader in the mission to change patient-centered care for all seriously ill Californians. Your organization's name will be recognized throughout the two-day event and during the opening welcome reception the night before.

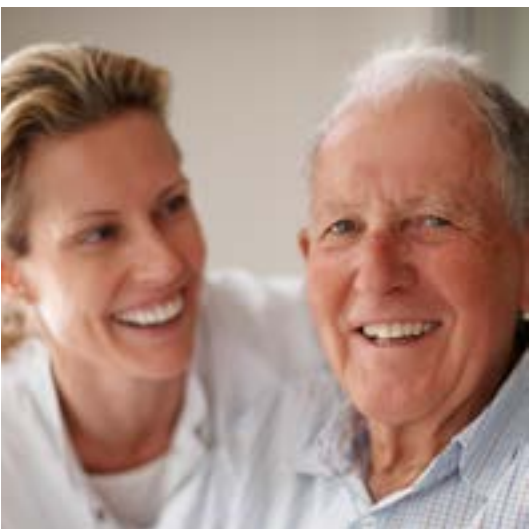
With more than 400 attendees expected, your organization will be recognized by healthcare administrators, doctors, nurses, physician assistants, social workers, educators, chaplains and engaged patients dedicated to making palliative care a standard part of treatment for seriously ill adults and children.

From executive level leadership to front-line practitioners, participants are committed to sharing and learning best practices for creating meaningful and engaging patient experiences to improve care for patients nearing the end of life.

Sponsorship of this premier conference will promote your organization and raise your exposure among major thought leaders devoted to changing the culture of healthcare for all Californians.

Fax your completed sponsorship application to (888) 789-9475, or email to KAndersen@CoalitionCCC.org. PCI compliance does not allow us to accept credit card information via email. For your security please fax your credit card or pay online.

For more information or to pay online, contact us, (916) 489-2222 or visit CCCCSummit.org.



ATTENDEES REPRESENTED

Chief Executive Officer/Administrator/Executive Director

Chief Medical Officer/Medical Director/Physician

Director of Nursing/Nurse Practitioner/Nurse Educator/Nurse

Director of Social Services/Social Worker

Director of Spiritual Care/Chaplain

Engaged Patients (e-Patients)/Caregiver

Professor/Board Member/Policy Maker

EDUCATIONAL SPONSOR INFORMATION

		Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	
2020 EDUCATIONAL SPONSOR OPPORTUNITIES	Summit	One (1) complimentary exhibit table	●	●	●	●
		Recognition on welcome signage and slide show	● logo	● logo	● name	● name
		Recognition in printed Summit program	●	●	●	●
		Complimentary Summit registration(s)	● 3	● 2	● 1	● 1
		Special Marketing (Branding) Opportunity (see below)	●	●	●	
		Verbal recognition at welcome and closing sessions	●	●	●	
		Recognition and logo printed in Summit brochure (time permitting)	●	●	●	
		Recognition in Summit email communication	●	●	●	
		Logo recognition on Summit website	● (w/link)	● (w/link)	● (no link)	
		Advertisement in Summit Program (time permitting)	● (full page)	● (half page)		
		Recognition Tweets During Conference	●			
	Year-round exposure via education marketing	●	●			
	Visibility on CCCC website – Your logo and link on CCCC’s website	●	●			
	Information/Educational post on CCCC’s blog	●				

LEVEL	MARKETING OPPORTUNITY	LEVEL	MARKETING OPPORTUNITY
Platinum (\$10,000)	WiFi Sponsor (your name is the password) Leadership Awards Luncheon	Silver (\$3,000)	Session Sponsor Breakfast Sponsor Break Sponsor Notebook & Pen Sponsor*
Gold (\$5,000)	Keynote Sponsor Reception Sponsor Poster Session Sponsor Tote Bag Sponsor* Lanyard Sponsor* Livestream Sponsor Networking Lunch Sponsor		

*Pricing for Tote Bag, Lanyard and Notebook/Pen sponsorships does not include materials.

EDUCATIONAL SPONSOR INFORMATION

CONTACT INFORMATION (Please call or email to confirm availability)

Sponsor Name _____

Representative Name _____

Representative Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP SELECTION (Please call or email to confirm availability)

- PLATINUM SPONSORSHIP (\$10,000)
- GOLD SPONSORSHIP (\$5,000)
- SILVER SPONSORSHIP (\$3,000)
- BRONZE SPONSORSHIP (\$1,500)

TO DISCUSS OTHER OPPORTUNITIES:

Contact KAndersen@CoalitionCCC.org
or call (916) 489-2222

SPONSORSHIP SELECTION (Please select your payment method. PCI compliance does not allow us to accept credit card information via email. For security please fax your credit card to the number below.)

- Check is enclosed
- Charge my credit card (information below)

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on Credit Card _____

Billing Address _____

Billing City _____ State _____ Zip _____



FAX OR EMAIL APPLICATION TO:

Coalition for Compassionate Care of California
888-789-9475 fax
KAndersen@coalitionccc.org

FOR QUESTIONS OR TO ADD AN EXHIBIT TABLE

Contact KAndersen@CoalitionCCC.org
or call (916) 489-2222