

2020 Virtual Palliative Care Summit Sponsorship Prospectus

We invite you to join us as an exhibitor at the 12th Annual Coalition for Compassionate Care of California's 2020 Palliative Care Summit! Our virtual event will be August 24 & August 25, 2020.

Be recognized as a sponsor of California's premier palliative care conference and you will **increase visibility and recognition** of your company or organization, and **demonstrate your commitment** to transforming palliative care for all Californians.

Who Attends?

From **executive level leadership to front-line practitioners**, Summit attendees represent hospitals and clinics, health plans, academia, nursing homes, assisted living communities, hospices, home health agencies, and other organizations invested in advancing palliative care around the state. All are dedicated to making palliative care a standard part of treatment for the seriously ill.

Breakdown of Attendees:	
Nurses/Nurse Practitioners	43%
Physicians/Physician Assistants	23%
Social Workers	14%
Administrators/Sr. Management	11%
Engaged Patients	5%
Clergy	2%
Education/Research	2%

Sponsorship Benefits \$1500

Logo* on Sponsors Slide at the beginning and end of the each day
Shout out (reading) of sponsor's names when the sponsor slide is shown
Recognition on a social media post
Logo* on promotional email
Logo* on CCCC website

Sponsorship Benefits \$3000

Logo* on Sponsors Slide at the beginning and end of each day
Shout out (reading) of sponsor's names when the sponsor slide is shown
Recognition on a social media post
Logo* on promotional email
Logo* with a link on CCCC website

Sponsorship Benefits \$5000

Logo* on Sponsors Slide at the beginning and end of each day
Shout out (reading) of name when the sponsor slide is shown
Recognition on social media posts
Logo* on promotional email
Logo* with a link on CCCC website
Option of representative giving audio introduction for one session (keynote or otherwise) during the event

*logo size proportional to sponsorship level