We Can Do It!
TAKING PALLIATIVE CARE MAINSTREAM

9TH ANNUAL PALLIATIVE CARE SUMMIT
MARCH 13-14, 2017
SACRAMENTO, CA

COALITION FOR COMPASSIONATE CARE OF CALIFORNIA
CHILDREN'S HOSPICE & PALLIATIVE CARE COALITION

www.CCCCSUMMIT.ORG
Listen to, learn from and engage with thought leaders in palliative care... past, present and future!

≈12 CMEs/CEs

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Applications for CE credit have been filed with the California Board of Registered Nursing, the California Board of Behavioral Sciences, California Association of Marriage and Family Therapists, and the California Nursing Home Administration. This program may be used for continuing education credit for chaplains certified with the Board of Chaplancy Certification, Inc.

We Can Do It!

TAKING PALLIATIVE CARE MAINSTREAM
CCCC & CHPCC 9TH ANNUAL PALLIATIVE CARE SUMMIT
MARCH 13-14, 2017
SACRAMENTO, CALIFORNIA

REGISTRATION INSTRUCTIONS

REGISTER EARLY—SAVE UP TO 22%!
Early Registration available through January 13, 2017
Early room rates available through February 19, 2017

CCCCSUMMIT.ORG

INTENDED AUDIENCE
The Annual Summit is designed for physicians, nurses, social workers, nursing home administrators, chaplains, patients and consumers who are interested in palliative care best practices, quality and policy.

ADULTS & PEDIATRICS
This educational program is appropriate for providers caring for seriously ill people of all ages: pediatrics, adolescents and young adults, adults and geriatrics. Look for the purple kite throughout this program to find pediatric and young adult-specific sessions.

OBJECTIVES
The participant will be able to:

- Understand how the history of doctoring and medicine led to the present state of care delivery
- Discuss the unique characteristics of palliative care and how its practitioners are different from other specialties
- Identify how what has been learned about the care of the dying could return medicine to its origins of caring
- Reconsider the role of mortality in our lives
- Link our personal identities to our professional views on caring for the seriously ill
- Explore the elements of culture change in healthcare
- Describe opportunities for interdisciplinary approaches to the relief of suffering
- Recognize the role of palliative care as a privilege and sacred work
Suffering and the Goals of Medicine

San Francisco medical university of California, CA, Zitter is dedicated to the ideals and delivery of patient-centered care and palliative care physician at Highland Hospital in Oakland, of-life medical decision-making. A critical changing the current paradigm of end-of-life perspective making, aesthetics, and palliative care.

Jessica Zitter, MD, MPH, is a critical care and palliative care physician at Highland Hospital in Oakland, CA. Zitter is dedicated to the ideals and delivery of patient-centered medicine. She believes we must reorient our care of the dying from default medicalization to a process where the patient, not their organ or disease, is the primary focus of care. She is an essayist for The New York Times and Huffington Post. Her first book, Extreme Measures, will be released in Spring 2017.

Dr. Eric J. Cassell, MD, MACP, is well known for authoring The Nature of Suffering and the Goals of Medicine, a book considered by many as the founding cornerstone of the palliative care movement. Dr. Cassell retired from active practice in 1998 after 37 years in internal medicine, and has spent the last several years writing, speaking and lecturing around the world. Now at the age of 88, Dr. Cassell is passing the torch and looks forward to addressing the changemakers of today who are taking palliative care mainstream.

Feature Speakers

Monday, March 13

Eric J. Cassell, MD, MACP
Physician & Author
As one of the early pioneers of palliative care, Eric J. Cassell, MD, MACP, is well-known for authoring The Nature of Suffering and the Goals of Medicine, a book considered by many as the founding cornerstone of the palliative care movement. Dr. Cassell retired from active practice in 1998 after 37 years in internal medicine, and has spent the last several years writing, speaking and lecturing around the world. Now at the age of 88, Dr. Cassell is passing the torch and looks forward to addressing the changemakers of today who are taking palliative care mainstream.

BJ Miller, MD
University of California, San Francisco Medical Center
BJ Miller, MD, is a hospice and palliative medicine physician who sees patients and families at the UCSF Helen Diller Family Comprehensive Cancer Center, where he also teaches and serves on the faculty. His TED Talk, Not Whether But How (aka “What Matters Most at the End of Life”), a reflection of his vision to make empathic palliative care available to all, ranked among the Top 15 Most Viewed TED Talks of 2015. He speaks internationally on the topics of perspective making, aesthetics, and palliative care.

Tuesday, March 14

Jennifer Kent, MPA
California Department of Health Care Services
Jennifer Kent, MPA, was appointed as director of the California Department of Health Care Services (DHCS) by Gov. Jerry Brown in January 2015. As director, Kent oversees a staff of 3,700, who are responsible for the operation of Medi-Cal, the state’s Medicaid program. DHCS manages the annual spending of more than $93 billion in public funds that support the health of more than 13.3 million Californians. Kent is supportive of programs to expand access to palliative care, including the Partner’s For Children (PFC) program and Senate Bill 1004.

Betty Ferrell, RN, PhD, FAAN
City of Hope Medical Center
Betty Ferrell, PhD, has been working in the field of nursing for 39 years and has focused her clinical expertise and research in pain management, quality of life, and palliative care. She is Director of Nursing Research & Education and a Professor at the City of Hope Medical Center in Duarte, CA, and a Fellow of the American Academy of Nursing. In 2013, Dr. Ferrell was named one of the 30 Visionaries by the American Academy of Hospice and Palliative Medicine.

See bios for all 35+ presenters at ccccsummit.org/speakers
keynote
How Palliative Care Will Heal Medicine

ERIC CASSELL, MD, MACP, Emeritus Professor of Public Health, Weill Medical College of Cornell University

Following a heritage of two centuries, the contemporary profession of medicine is primarily focused on the diagnosis and cure of disease. And for the past century, it has been increasingly dominated by science and technology. The result of this trend is a belief that medicine is a science marked by impersonality and objectivity, with doctors trained in and devoted to both. Dr. Eric Cassell will take us on a journey to discover how doctors—and equally all caregivers—came to understand the inadequacies of the medicine they had been taught, and returned to understanding the centrality of their historically primary goal: the relief of suffering. He will explore how these lessons will effectively change and improve the contemporary profession of medicine and lead us back to the goal of relieving suffering.

breakout sessions
Grassroots Palliative Care: Fully Engaging our Communities

J. REDWING KEYSSAR, RN, BA, Jewish Family and Children’s Services of West San Francisco Bay Area; MICHAEL D. FRATKIN, MD, ResolutionCare, PC; SUSAN A. BARBER, Mission Hospice & Home Care

Our “community” includes where we live, work and play—which means community-based palliative care can be so much more than pain and symptom management outside of a hospital setting. The next frontier in palliative care is breaking down the barriers to palliative care access through education—to consumers and payors—about the meaning and importance of palliative care. Presenters in this session will share the successes and challenges of several innovative community-based palliative care programs, including advance care planning outreach initiatives, volunteer trainings, mortality discussions and palliative care lectures.

Improving the Quality of Palliative Care: Lessons from Collaborative QI

STEVEN PANTILAT, MD, FAAHPM, MHM, UCSF Palliative Care Quality Network; KARA BISCHOFF, MD, UCSF Palliative Care Quality Network; ANGELA MARKS, MSEd, UCSF Palliative Care Quality Network

Measuring quality is essential for helping palliative care programs grow, become sustainable, and improve patient care—and it is increasingly necessary to meet payment reforms under the current terms of the Affordable Care Act. The Palliative Care Quality Network (PCQN) is a network of 80 hospitals developing tools and resources to help meet the needs of palliative care providers for data collection, reporting, and quality improvement. In this session, presenters will discuss the lessons learned from three specific quality improvement projects and share best practices for continued quality improvement.

Prognosticating for Adverse Outcomes Using Palliative Care

DANIEL R. HOEFER, MD, Sharp Healthcare

If there is one thing on which we all agree, it’s that palliative care needs to move further upstream in the healthcare continuum, and the care we provide must be consistent with the goals of the patient and family. In this session, Dr. Hofer will showcase how to guide elderly patients and families through decision-making processes to balance the risks and benefits of hospitalization or surgery. He will also examine how we can prognosticate for patient-centered quality metrics before adverse outcomes occur—such as hospital-induced delirium, functional decline and hospitalization associated disability.

Defining, Evaluating & Articulating Social Work in Pediatric Palliative Care

DANIELLE JONAS, MSW, Children’s Hospital Los Angeles; JORI BOGETZ, MD, University of California, San Francisco; MARTA FRIEDMAN, LCSW, JD, ACHP-SW, UCSF Benioff Children’s Hospital Oakland; HEATHER A.F. JOLLY, MSW, MPH, By the Bay Kids

Social workers in pediatric palliative care invest time and undivided attention to patients and families at critical moments of medical decision making. Unfortunately, the nuanced role of pediatric palliative care for social workers has yet to be defined, and many in the field are still finding their way. In this session, presenters will define the scope of practice and unique role of pediatric palliative care social workers, identify the challenges faced, and discuss strategies to communicate about and advocate for the need of pediatric palliative care social workers within the pediatric palliative and hospice care teams. End of life and bereavement topics will be emphasized.
general session

**We Can Do It! Palliative Care as a Social Movement**

**JUDY THOMAS, JD, Coalition for Compassionate Care of California**

Every major improvement in public health has been advanced by an accompanying social movement. Just think about the millions of lives positively impacted through improved maternity care, seat belt laws, smoking regulations, AIDS care, and the changing public perception about organ donation. Social campaigns urging us to “Buckle Up for Safety” or “Donate Life” are messages to move the public to action. Today, our aging population is ballooning just as uncertainties surrounding the Affordable Care Act are on the rise. Caring for our elders and the seriously ill is at a tipping point for action—and the time to transform our health care system to better care for these people is now. Learn how the Coalition for Compassionate Care of California is ready to spur a new phase in the palliative care movement.

**afternoon office hours**

Office hours are informal, small group discussions focused on sharing best practices on specific topics. Look for a full line up of speakers and topics in the coming months.

**special session**

**A New Kind of Heroism**

**JESSICA NUTIK ZITZER, MD, MPH, Highland Hospital, Oakland**

Dr. Jessica Zitter entered the field of critical care medicine to be a hero, to rescue people from the brink of death like a fireman rescues fire victims—calmly, swiftly, and without stopping to ask questions. But early on, she realized this approach, although it can save some, often causes more suffering than benefit, especially for those patients with life-limiting illness.

In this session, Dr. Zitter will describe a new type of heroism which she encountered in the early 2000’s while serendipitously brushing up against the burgeoning palliative care movement. In this new heroism, the patient or their surrogate are encouraged to participate instead of being treated as passive victims, and clear and honest communication rule over fantasy and avoidance.

**EVENING**

**reception & poster session**

Join us for cocktails, hors d’oeuvres, and a poster session featuring a showcase of the best community-based palliative care programs and projects from around the state.

**panel**

**The Road Unpaved: When Young Adults Become Engaged Patients**

Moderated by DEVON DABBS, Coalition for Compassionate Care of California. Panelists: CHARLIE BLOTNER; RACHAEL GOLDRING; CLAIRE WINELAND

This is a unique opportunity to hear from a thoughtful panel of young adults who are living with life-threatening conditions and navigating the transition into adulthood. During this interactive Q&A session, panelists will talk candidly about their personal experiences receiving medical and palliative care, share what matters most to them and what they want clinicians to know when caring for adolescents and young adults. Attendees will be able to ask questions of the panel in a safe, supportive and nonjudgmental environment.

**general session**

**Not Whether... But How: Reframing Our Relationship to The Inevitable**

**BJ MILLER, MD, UCSF Medical Center**

We are all mortal, and it is inevitable that each of our lives will one day come to an end. BJ Miller, MD, has come face-to-face with this certainty. Dr. Miller takes us on a journey to consider how our personal and professional identities are linked to elements needed to change the culture of providing health care, and reconsider the role mortality plays in our own lives.

**office hours**

Office hours are informal, small group discussions focused on sharing best practices on specific topics. Look for a full line up of speakers and topics in the coming months.

Register online: CCCCSummit.org/Registration
general session
Public Policy & Palliative Care in California

JENNIFER KENT, MPA, California Department of Health Care Services

As the recent election has shown us—change is everywhere. Ms. Kent will help us understand the current landscape of California’s state policy on health care and how the focus on palliative care is intended to help patients receive care consistent with their values and choices.

How Does Palliative Care Fit Into the Health Insurance Model? Assuring Palliative Care Services for People With Serious Illness

Moderated by: MARCUS THYGESON, MD, Blue Shield of California; and JUDY THOMAS, JD, Coalition for Compassionate Care of California

Relieving suffering, in all its many forms, is the goal of palliative medical care. Generally, medical care is considered part of health benefit plans and insurance products. But how does palliative care fit into the health insurance model? This panel will describe how the California Advanced Illness Collaborative—a new statewide collaborative founded through a partnership between Blue Shield of California and the Coalition for Compassionate Care of California—is working to create a common language for palliative care services and to test a model of insurance payers working with palliative care providers. The panel will describe the collaboration model and consider opportunities and challenges to creating a common language to ensure payers and providers work together to relieve suffering.

breakout sessions
Advancing Palliative Care Through Partnerships & Community Engagement

CHRISTINE KNUTSON, RN, MSN, San Diego Coalition for Compassionate Care; RYAN HAZLEY, RN, BSN, San Diego Coalition for Compassionate Care; JOHN W. TASTAD, MA, San Diego Coalition for Compassionate Care; JENNIFER MOORE BALLENTINE, MA, The Iris Project

Learn from the San Diego Coalition for Compassionate Care (SDCCC) as they share their experience and insights in engaging community partners and local stakeholders to advance palliative care across a multidisciplinary spectrum and multimodal platform. The SDCCC will describe the journey of a developing local coalition within the landscape of palliative care in San Diego including: how to identify key players and stakeholders in palliative care innovation and quality improvement within a local community; how to establish partnerships to promote best practices and create a larger impact; and how to build and strengthen bridges for success, develop plans for future growth and form a strategic plan for coalition sustainability.

Improving the Last Year of Life: Telephonic Palliative Care with Registered Nurse Case Managers

BECKY YAMARIK, MD, MPH, FAAHPM, SCAN HealthPlan of California; ROMILLA BATRA, MD, MBA, SCAN HealthPlan of California; JEANETTE DESPAL, MPH, RN, CCM, SCAN HealthPlan of California

In 2013, SCAN HealthPlan—a Medicare Advantage Plan in California and Arizona—launched their Program for Advanced Illness (PAI), a unique case management program to assist patients with multiple, chronic health conditions to manage their symptoms and
medications. The program is designed to manage the sickest patients in the last months to years of life. In this session, you will get an inside look at the background data from the PAI, including: the characteristics and qualities of the RN case managers who were hired; the initial training received in palliative care; ongoing training and support; a detailed description of the case manager work; program graduation goals; outcome measures and data; success stories and failures; and lessons learned along the way.

Unlocking End-of-Life Care Improvement Opportunities Using Public Data

MICHAEL KERSTEN, MPH, Hill Physicians Medical Group; TERRY HILL, MD, FACP, Hill Physicians Medical Group; ANNE KINDERMANN, MD, Zuckerberg San Francisco General Hospital; HEATHER A. HARRIS, MD, Zuckerberg San Francisco General Hospital; KATHLEEN KERR, Kerr Healthcare Analytics

Optimizing care towards the end of life is a critical component of many population health initiatives. In order to measure and improve its end of life outcomes (e.g., the quality, cost and appropriateness of care), an organization must first know who died, when and where. In 2016, the California Department of Public Health (CDPH) modified the process for releasing California’s Public Use Death Data Files. Cause of death is not included, but matching public data with an organization’s internal files can yield a rich picture of the decedent population’s chronic diseases, the patterns of resource use and cost, and variation among providers. In this session, presenters will describe how Hill Physicians Medical Group and the San Francisco Health Network use CDPH data to evaluate aspects of end-of-life care quality, demonstrate how other organizations can replicate this process to describe their own patients and practices, and use such data to inform strategic planning and quality improvement efforts.

Reaching the Most Vulnerable in Your Community: Using Home-Based Palliative Care

JEANINE ELLINWOOD, MD, Snowline Hospice & Supportive Care; MARITZA M. MADRIGAL, MS, MSW, Snowline Hospice & Supportive Care; RACHELLE PALM, RN, CHPN, Snowline Hospice & Supportive Care

Community-based palliative care delivered in the home reaches the most vulnerable patients in the community—patients who are frequently too ill to drive to a clinic, are in need of a palliative care consultation, and are often hospice-appropriate. After first addressing the physical and emotional pain of advanced cancer, COPD, and end-stage cardiac disease, a home-visit allows for a gentle exploration of a patient’s goals for end-of-life treatment and care. This session provides an overview of how the Snowline Hospice & Supportive Care program is able to provide services to vulnerable, often rural, patients and their families through donations and support from the local community, including physicians, the health community, and county partners.

Harnessing the Power of Telemedicine in Pediatric Palliative Care

AMI DOSHI, MD, FAAP, Rady Children’s Hospital; ROBIN SHORT, RN, BSN, Rady Children’s Hospital; TOLUWALASE AJAYI, MD, Rady Children’s Hospital and Scripps Health; KIMBERLY BOWER, MD, Rady Children’s Hospital and Scripps Health

Transporting seriously ill and medically fragile children from home to medical appointments or the hospital results in stressors that adversely affect quality of life. This barrier significantly limits access to specialist palliative care for home-based patients. Learn how Rady Children’s Hospital Home Supportive Care program is using telemedicine to improve access to palliative care physicians for home-based pediatric patients. Presenters will describe the rationale for incorporating telemedicine into palliative care, its proven benefits, expected challenges, and key steps for integrating a successful and sustainable telemedicine program into existing palliative care programs.

closing session

The Relief of Suffering & the “Community of Caring”

BETTY FERRELL, RN, PHD, FAAN, City of Hope National Medical Center

Suffering is a human response to serious illness, and it is the shared responsibility—and privilege—of the entire healthcare team to respond to suffering. It is only through collaboration and interdisciplinary work that the team can best meet the physical, psychological, social and spiritual needs of patients and their families.

In this session, Dr. Ferrell delivers a vision for how a “community of caring” can transcend the needs of all patients and families, and how palliative care team members weave together the person-centered response needed to provide the best care.
WELCOME TO SACRAMENTO
America’s Farm-to-Fork Capital

Hotel
HYATT REGENCY SACRAMENTO
1209 L Street, Sacramento, CA 95814

Special Room Rate: $165 King/Double
Special Rate Cutoff Date: February 19, 2017
Reservations: https://resweb.passkey.com/go/2017CCC7
Phone: (888) 421-1442
Booking and cancelling hotel reservations are the responsibility of Summit attendees.

PARKING
The Hyatt Regency Sacramento offers secure, covered, discounted parking for overnight guests, with unlimited in and out privileges. Overnight parking is valid until 4 p.m. on day of checkout.

The Hyatt Regency offers Summit attendees a discounted daily parking rate of $9.00.

TRANSPORTATION
The Hyatt Regency Sacramento is located off of Interstate 5, and is a 15-20 minute drive from the Sacramento International Airport (SMF). SMF caters to all major airline carriers and most international flights.

Taxi service, Super Shuttle, public transportation and national rental car options are available. Uber and Lyft are available in the Sacramento area.

MEETING LOCATION
Situated directly across from the California State Capitol, the Hyatt Regency Sacramento is a AAA Four Diamond luxury hotel in the heart of the city’s vibrant downtown district. The hotel features modern rooms and suites, a gym, wellness spa, and resort-style pool with a hot tub and cabanas.

SACRAMENTO
Sacramento is America’s Farm-to-Fork Capital. No other major city in America is more centrally located amid such a diverse range of high-quality farms, ranches and vineyards. Award-winning chefs and restaurants provide the perfect complement.

Savor fresh, seasonal California cuisine at eclectic restaurants, cafés and bars near the hotel. If you want to explore the Sacramento area, you’re just steps from exciting shopping, theaters, landmarks and attractions—from Old Sacramento to the new Golden 1 Center.

Make the best of your visit to Sacramento. Check out VisitSacramento.com.

Tell us how you are taking palliative care mainstream! Tweet using #CCCC17
Summit Registration Rates

<table>
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<th>Pricing Deadline</th>
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<th>Non-Member</th>
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<tr>
<td>January 13, 2017</td>
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Online Registration
Pay online at [http://ccccsummit.org/registration](http://ccccsummit.org/registration)

Register by Mail
To register by mail, complete the form on Page 10 and mail it along with payment (credit card or check) to:

Coalition for Compassionate Care of California
Attn: Keeta Scholl
1331 Garden Highway, Suite 100
Sacramento, CA 95833

Special Needs
To address a grievance or request special accommodations pursuant to the Americans with Disabilities Act, call (916) 489-2222.

Scholarships
A limited number of scholarships are available for students and palliative care patient advocates. All scholarship recipients are expected to attend the Summit in full. Visit the Scholarships page to learn more and apply at [http://ccccsummit.org/scholarships](http://ccccsummit.org/scholarships).

Continuing Education
Full attendance, in its entirety, is required at all education sessions in order to receive professional continuing education credits (CMEs/CEs). Continuing education is provided for full-day attendance. Partial day credit is not available. All attendees must sign in with their professional license numbers in the morning of each day of the Summit. In order to receive credit, participants must complete an online survey within 30 days following the Summit in order to receive a CME/CE certificate. Continuing education certificates will be sent via email. Certificates of attendance will be available at the end of the Summit in the afternoon of Tuesday, March 14, 2017. Note: A 50-minute minimum of uninterrupted time is required to qualify for one hour of CME/CE credit. Continuing education excludes lunch and break periods.

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<th>Physicians &amp; Physician Assistants</th>
<th>Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. CME credits are sponsored by Partnership HealthPlan of California.</th>
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<tr>
<td>Nurses</td>
<td>This course meets the qualifications for approximately 12 contact hours. This provider is approved by the California Board of Registered Nursing, Provider #CEP 15403.</td>
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<tr>
<td>Social Workers</td>
<td>This course meets the qualifications for an estimated 12 hours of continuing education credit for LMFTs, LCSWs, LPCs and/or LEPs as required by the California Board of Behavioral Sciences. CCCC is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for LCSWs and LMFTs, Provider #91987.</td>
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<td>Nursing Home Administrators</td>
<td>An application has been made to the California Nursing Home Administration program (NHAP# CEP 1735) for an estimated 12 NHAP/P credits. Determination is pending.</td>
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<tr>
<td>Chaplains</td>
<td>This program may be used for continuing education credit for chaplains certified with the Board of Chaplaincy Certification, Inc.</td>
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Summit Cancellation Policy
Registration substitutions are allowed and encouraged. If you must cancel your registration, send written cancellation requests via fax to (888) 789-9475 or via email to info@coalitionccc.org. Cancellations received prior to February 1, 2017, are subject to a $25 administrative fee. Cancellations received on or after February 1, but prior to February 20, 2017, are subject to a $100 administrative fee. No refunds will be issued for cancellations received on or after February 20, 2017.

A CONFIRMATION EMAIL WILL BE SENT TO ALL REGISTRANTS AT LEAST ONE WEEK BEFORE THE SUMMIT.

Sponsor the Summit
Sponsor the 9th Annual Palliative Care Summit and take advantage of the opportunity to network with 400+ participants.

Demonstrate your organization’s commitment to changing the way we care for seriously-ill Californians, and join us as a sponsor today. Sponsorship levels vary.

Learn more at [http://ccccsummit.org/sponsor](http://ccccsummit.org/sponsor), and contact us at (916) 993-7786 or modonahue@coalitionccc.org.
SUMMIT REGISTRATION

ONLINE @ http://cccsummit.org/registration
FAX (888) 789-9475 / PHONE (916) 489-2222
CCC SUMMIT, 1331 GARDEN HIGHWAY,
SUITE 100, SACRAMENTO, CA 95833
MORE INFORMATION: INFO@COALITIONCCC.ORG

NAME | SUFFIX
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TITLE | ORGANIZATION
--- | ---

ADDRESS

EMAIL

PHONE | @
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CONTINUING EDUCATION
- Physician
- Nursing
- Social Work
- Nursing Home Administrator
- Certificate of Completion
- License No. (required):

CCC ANNUAL SUMMIT REGISTRATION
Registration includes summit materials, and continental breakfast and lunch on both days. Limited partial scholarships are available. Contact CCCC for more information at (916) 489-2222 or info@CoalitionCCC.org.

EARLY (Postmarked by January 13, 2017)
- CCC Member .................................................. $375
- Non-Member .................................................. $575

ADVANCE (Postmarked between January 13 and February 14, 2017)
- CCC Member .................................................. $475
- Non-Member .................................................. $675

LATE (Postmarked on or after February 14, 2017)
- CCC Member .................................................. $575
- Non-Member .................................................. $775

CCC MEMBERSHIP / I would like to become a member of CCCC
- Individual .................................................. $50

If registering as a member, specify membership type:
- Organization
- Community Coalition
- Individual

Indicate the name of the organization or coalition that is a current CCCC member:

CCC DONATION Keep up the good work!
AMOUNT $______________________________
TOTAL $______________________________

PAYMENT METHOD
All registrations must be pre-paid:
- Check enclosed payable to Coalition for Compassionate Care of California
- Credit Card (Visa, Mastercard or Discover)

Name (as it appears on card)

Billing Address
City | State | Zip
--- | --- | ---

Credit Card Number

Expiration Date (dd/yy) 3 or 4 digit security code

Signature

Faxed registration with signed purchase order is also accepted. Fax to (888) 789-9475.

Indicate below if you wish to receive one of the following meals:
- Vegetarian
- Vegan

Indicate below if you require special accommodations pursuant to the ADA:

Are you interested in attending pediatric breakout sessions?
- Yes
- No
- Maybe

Keep up the good work!

AMOUNT: $______________________________
TOTAL: $______________________________
## MONDAY, MARCH 13

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<td>Registration &amp; Breakfast</td>
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<td>8:45–10am</td>
<td>Keynote</td>
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<td>10:15–11:30am</td>
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<td>11:30am–12:30pm</td>
<td>Networking Lunch</td>
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<td>3:30–4:30pm</td>
<td>General Session</td>
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<tr>
<td>4:30–6pm</td>
<td>Reception &amp; Poster Session</td>
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<tr>
<td>6–7:30pm</td>
<td>Special Evening Session</td>
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## TUESDAY, MARCH 14

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<td>10:45–11:30am</td>
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<td>Lunch &amp; Leadership Awards</td>
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<td>Breakout Sessions</td>
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### Nominate a Leader & HONOR THE EXTRAORDINARY

Do you know of a leader, researcher, practitioner or organization making a positive impact on the way Californians are cared for during serious illness or at the end of life? Nominate them for a Compassionate Care Leadership Award!

Categories include individuals and organizations, companies or facilities. Honorees are celebrated at a Summit luncheon on Tuesday, March 14.

**Deadline for nominations:** 5pm PT, Monday, Feb. 1, 2017

**Learn more at:** [ccccsummit.org/awards](http://ccccsummit.org/awards)
9TH ANNUAL PALLIATIVE CARE SUMMIT
Register by January 13, 2017 and save!

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TAKING PALLIATIVE CARE MAINSTREAM

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MARCH 13-14, 2017
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