



**SPONSOR THE 10TH ANNUAL PALLIATIVE CARE SUMMIT
WYNDHAM ANAHEIM GARDEN GROVE
APRIL 10-11, 2018**

Join us as a sponsor, and get your name, product or service in front of the right audience at the Coalition for Compassionate Care of California’s 10th Annual Palliative Care Summit!

As a sponsor of California’s **premier palliative care conference**, your organization is viewed as a leader in the mission to change **patient-centered care** for all seriously ill Californians. Your organization’s name will be **recognized** throughout the two-day event and during the opening welcome reception the night before.

With more than 400 attendees expected, your organization **will be recognized** by healthcare administrators, doctors, nurses, physician assistants, social workers, educators, chaplains and engaged patients dedicated to making palliative care a standard part of treatment for seriously ill **adults and children**.

2017 Breakdown of Attendees:

Nurses/Nurse Practitioners	43%
Physicians/Physician Assistants	23%
Social Workers	14%
Senior Management	11%
Engaged Patients (e-Patients)	5%
Clergy	2%
Education/Research	2%

From executive level leadership to front-line practitioners, participants are committed to sharing and learning best practices for creating meaningful and engaging patient experiences to improve care for patients nearing the end of life.

Sponsorship of this premier conference will **promote** your organization and **raise your exposure** among major thought leaders devoted to changing the culture of healthcare for all Californians.

Mail your completed sponsorship application to CCCC, c/o Ann McLaughlin, 1331 Garden Highway, Suite 100, Sacramento, CA, 95833. Applications may also be faxed to (888) 789-9475, or emailed to amclaughlin@CoalitionCCC.org.

For more information or to pay online, contact Ann McLaughlin or visit CCCCSummit.org





2018 SUMMIT SPONSORSHIP OPPORTUNITIES

Level

Platinum (\$15,000)

You Receive

Verbal recognition at welcome and close
 Recognition in video projection
 Logo recognition on welcome signage
 Recognition in printed Summit program
 Recognition in Summit email communication
 Logo recognition on Summit website with link
 Brief description of company/organization on Summit website
 Mentions on social media outlets during Summit
 Informational/Educational post on CCCC's blog
 Company/Organization insert in attendee packet
 Two (2) free Summit registrations
 One (1) free exhibit table

Opportunities

- Presenting Sponsor

Gold (\$10,000)

Verbal recognition at welcome and close
 Recognition in video projection
 Logo recognition on welcome signage
 Recognition in printed Summit program
 Recognition in Summit email communication
 Logo recognition on Summit website with link
 Brief description of company/organization on Summit website
 Mentions on social media outlets during Summit

- Keynote Sponsor
 - Reception and Poster Session Sponsor

Silver (\$4,000)

Verbal recognition at welcome and close
 Recognition in video projection
 Logo recognition on welcome signage
 Recognition in printed Summit program
 Recognition in Summit email communication
 Logo recognition on Summit website with link

- Leadership Awards Sponsor
 - Lunch Sponsor
 - Tote Bag Sponsor
 - WiFi Sponsor

Bronze (\$1,500)

Verbal recognition at welcome and close
 Recognition in video projection
 Logo recognition on welcome signage
 Recognition in printed Summit program

- Break Sponsor
 - Breakfast Sponsor
 - Lanyard Sponsor*
 - Notebook & Pen Sponsor*

**Pricing for Lanyard and Notebook/Pen sponsorships does not include materials.*

Better Together: Forging a path to person-centered care

SPONSORSHIP APPLICATION FORM

Sponsor Name: _____

Representative Name: _____ Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Sponsorship Selection: *(Please call or email to confirm availability)*

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsorship (\$15,000) <ul style="list-style-type: none"><input type="radio"/> Presenting Sponsor | <input type="checkbox"/> Silver Sponsorship (cont.) <ul style="list-style-type: none"><input type="radio"/> Lunch Sponsor<input type="radio"/> Tote Bag Sponsor<input type="radio"/> WiFi Sponsor |
| <input type="checkbox"/> Gold Sponsorship (\$10,000) <ul style="list-style-type: none"><input type="radio"/> Keynote Sponsor<input type="radio"/> Reception and Poster Session Sponsor | <input type="checkbox"/> Bronze Sponsorship (\$1,500) <ul style="list-style-type: none"><input type="radio"/> Break Sponsor<input type="radio"/> Breakfast Sponsor<input type="radio"/> Lanyard Sponsor<input type="radio"/> Notebook & Pen Sponsor |
| <input type="checkbox"/> Silver Sponsorship (\$4,000) <ul style="list-style-type: none"><input type="radio"/> Leadership Awards Sponsor | |

Payment Options: *(Please select your payment method)*

- Check is enclosed
- Charge my credit card (information below)

or pay online today:
cccsummit.fasttransact.net

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Name on Credit Card: _____

Billing Address: _____

Billing City/State/Zip: _____

Mail, fax or email application to:

Coalition for Compassionate Care of California
1331 Garden Highway, Suite 100
Sacramento, CA 95833
amclaughlin@CoalitionCCC.org
888-789-9475

For questions or to add an exhibit table: Contact Ann McLaughlin at amclaughlin@CoalitionCCC.org or (916) 993-7712